
★ ARGUMENT IN FAVOR OF PROPOSITION 70 ★

VOTE YES ON PROPOSITION 70 TO PROTECT TAXPAYERS AND OUR ECONOMY AND ENSURE CALIFORNIA CONTINUES ITS LEADERSHIP ON CLIMATE CHANGE.

California's ambitious plan to reduce statewide greenhouse gas emissions *PASSED WITH SUPPORT FROM DEMOCRATIC AND REPUBLICAN LAWMAKERS* and more than 150 organizations representing agriculture; environment; clean energy and technology; business; labor; firefighters; public health professionals; economists; and newspaper editorial boards from across the state.

PROPOSITION 70 HELPS ENSURE THAT MONEY FOR PRIORITY PROGRAMS IS NOT DIVERTED BY POLITICIANS FOR PET PROJECTS.

It is essential that future climate change revenues continue to reduce emissions and provide benefits to all Californians. Proposition 70 provides a strong safeguard against any effort to undermine this goal. It forces two-thirds of the legislature to come together in 2024 to evaluate if the money has been spent wisely and beneficially for the good of all Californians.

PROPOSITION 70 SAFEGUARDS CALIFORNIA'S HISTORIC CLIMATE CHANGE PROGRAM WHICH

PROTECTS OUR ENVIRONMENT, ENHANCES OUR ECONOMY, AND CREATES JOBS.

The future of California's signature climate change program depends on demonstrating that we can protect our environment while growing our economy. To accomplish this goal *Proposition 70 helps ensure that the money to reduce greenhouse gases is spent in the wisest and most cost effective way; that protects taxpayers and our most polluted communities.*

VOTE YES ON PROPOSITION 70

Proposition 70 is part of a historic bipartisan effort to achieve our climate goals, retain good paying jobs to sustain our growing economy, and protect air quality and public health.

www.YesOnProposition70.com

EDMUND G. BROWN JR., Governor

ALLAN ZAREMBERG, President
California Chamber of Commerce

CHAD MAYES, California State Assemblymember

★ REBUTTAL TO ARGUMENT IN FAVOR OF PROPOSITION 70 ★

35 MAJOR ENVIRONMENTAL ORGANIZATIONS OPPOSE PROPOSITION 70

Proposition 70 is a mistake. It is bad for the environment and bad for public health. That's why 35 respected environmental organizations like the Natural Resources Defense Council, the California League of Conservation Voters and the Coalition for Clean Air all say vote NO on Proposition 70!

PUTTING POWER IN THE HANDS OF THE FEW

Proposition 70 is undemocratic. It would let a small group of politicians who have opposed our successful clean air strategies derail progress on climate change and pollution reduction. We can't allow that to happen. There is too much at stake for our health, our planet and for future generations.

POLLUTERS WANT THE ABILITY TO VETO PROGRESS

Big oil companies and other industries that cause our worst pollution want Proposition 70 so they can sideline pollution reduction programs and keep poisoning our air

and water. These special interest groups have opposed progressive measures to address air pollution and climate change for many years.

BIPARTISAN OPPOSITION TO PROPOSITION 70

Many Democrats and Republicans in the legislature opposed putting Proposition 70 on the ballot because it's a bad deal for California. Join NextGen California, Physicians for Social Responsibility Los Angeles, California Environmental Justice Alliance, Friends of the Earth, the Courage Campaign, the League of Women Voters California and many more groups that are fighting for the public interest and a clean future in voting NO on Proposition 70!

TOM STEYER, President
NextGen California

REBECCA SALTZMAN, Interim Executive Director
California League of Conservation Voters

DR. JOSEPH K. LYU, President
Coalition for Clean Air

★ ARGUMENT AGAINST PROPOSITION 70 ★

NO ON PROPOSITION 70

Proposition 70 grew out of an oil industry-backed effort to derail the state's premiere program to curb harmful air pollution. According to the Los Angeles Times, the industry spent millions of dollars lobbying to water down California's commitment to clean air policies that reduce our dependence on high-polluting fossil fuels. Proposition 70 will increase legislative gridlock, undermine our clean energy progress, and empower special interests who are out of step with the majority of Californians. It doesn't deserve your support.

CLEAN AIR AND ENERGY POLICIES ARE WORKING

A key component of California's clean air strategy is a program called Cap and Trade that requires polluters to reduce their emissions or pay into a fund. This fund is used to increase energy efficiency in homes, businesses and schools, provide consumer rebates that make electric and hybrid cars more affordable, increase public transit, clean up dirty, heavy-duty trucks that pollute neighborhoods, and other successful anti-pollution programs.

A RECIPE FOR GRIDLOCK

By requiring a 2/3 supermajority vote of the legislature to allocate the funds paid by polluters, Proposition 70 would change this effective system and empower a small minority of politicians to divert the funds away from environmental priorities and prevent them from being spent to reduce pollution and provide needed transportation, housing and energy services to our communities.

Californians will remember the painful deal-making to pass a state budget when that also required a 2/3 vote. Many months passed without a budget, and the deals became more desperate and more compromised by special interests as time passed. The voters put an end to that dysfunction back in 2010 when they changed

the vote required for a budget to majority. We shouldn't return to that broken system.

LACK OF TRANSPARENCY

Proposition 70 was the result of a backroom deal. Normally, it takes about nine months for a bill to pass the legislature. Measures typically have several hearings with the details studied and discussed. In contrast, Prop. 70 passed in only four days, without any hearing and without any opportunity for public comment. If it were such a great idea, why was it rushed through in secrecy?

WHO DO YOU TRUST?

The oil companies and a small group of politicians support efforts like Proposition 70 that weaken our state's clean energy policies. Opposing Proposition 70 are good government groups like the League of Women Voters of California, and the state's most respected environmental and social justice organizations including the California League of Conservation Voters, Natural Resources Defense Council, Coalition for Clean Air and California Environmental Justice Alliance. The Sierra Club California says the law behind this ballot measure would "delay urgent expenditures for climate, air quality, and other identified statewide and local priorities." We urge you to vote No on Proposition 70 because it's bad for the environment, bad for our economy, bad for good government, and could undo years of progress toward a cleaner future.

LEARN MORE

Learn more about why Proposition 70 is bad for California at www.stopprop70.org.

SENATOR BEN ALLEN

26th District

ASSEMBLYMEMBER TODD GLORIA

78th District

HELEN L. HUTCHISON, President
League of Women Voters of California

★ REBUTTAL TO ARGUMENT AGAINST PROPOSITION 70 ★

Proposition 70 opponents are misleading you. It is supported by Democrats and Republicans because it helps guarantee the money from California's signature climate change program is only used to reduce pollution, protect the environment and enhance our ability to respond to wildfires. LEFT UNPROTECTED THESE MONEYS WILL BE VULNERABLE TO SPECIAL INTEREST INFLUENCE.

Proposition 70 is a critical piece of an HISTORIC BIPARTISAN AGREEMENT to achieve our ambitious climate goals, retain good paying jobs that sustain our economy, and address important public health and air quality issues. It is not a recipe for gridlock and it HAS NO IMPACT ON THE STATE'S MAJORITY VOTE BUDGET REQUIREMENT. Do not be fooled by the opponents' misleading arguments.

The projects funded by our climate change program enhance our ability to manage the state's destructive wildfires by providing fire engines for fire prevention and improving the health of California's forests; assist farmers in making changes needed to reduce harmful

pollution; help residents make their homes more energy efficient; and improve air quality for millions of Californians in our most polluted communities.

THE PURPOSE OF PROPOSITION 70 IS TO MAKE SURE THAT HIGH QUALITY AND COST-EFFECTIVE PROGRAMS LIKE THESE CONTINUE TO RECEIVE FUNDING. That is why organizations representing agriculture; environment; business; labor; firefighters; and public health professionals all supported the plan. VOTE YES ON PROPOSITION 70 TO PROVIDE THE CHECKS AND BALANCES TAXPAYERS DESERVE AND SAFEGUARD CALIFORNIA'S HISTORIC CLIMATE CHANGE PROGRAM as we protect our environment, enhance our economy, and create jobs.

www.YesOnProposition70.com

MICHAEL D. SHROUT, President
California State Firefighters' Association
ANJA RAUDABAUGH, Chief Executive Officer
Western United Dairymen